



Anthony Vallejos

Art Director, Graphic,
UX/UI Designer

Costa Mesa, California

CONTACT

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CONNECT

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SKILLS

- User Interface
- User Experience
- Graphic Design
- Mobile Design
- Web Design
- Brand & Identity
- Illustrator
- InVision
- iOS Design
- Android Design
- Drawing
- XD
- Photoshop
- Wireframes
- Sketch
- Indesign
- Premiere
- Lightroom
- Typography
- Art Direction

HOBBIES

- Fitness
- Boxing
- Kick Boxing
- Hiking
- Camping
- Beach Walks
- Dog Activities
- Disneyland
- Guitar
- Writing Music
- Carving
- Drawing
- Candles
- Shooting Pool
- Shopping
- Beer/Wine Tasting
- Cooking
- Coffee
- HGTV
- Netflix
- Video Games

BACKGROUND

EXPERIENCE

2017 - 2018

Unrivald Inc - Irvine, CA

Lead UX/UI Designer

- Gathering user requirements
- Illustrate design ideas using storyboards, process flows, and sitemaps
- Identify and troubleshoot UX problems
- UX/UI wireframes, mockups and prototypes
- Web and Mobile applications

2013 - 2017

Oomba Inc - Irvine, CA

Art Director

- Determine the overall look and feel for each project
- Branding/ Identity
- Create company design guidelines
- Develop the overall look for various web and print campaigns
- Design company websites and landing pages
- Review and approve designs, artwork, photography created by other staff members
- Supervise design team
- Project management with task oriented applications
- Create detailed budgets and timelines
- Create a fun, positive, and collaborative culture

2011 - 2013

eLAB Logos and Beyond - Huntington Beach, CA

Sr. Graphic Designer

- Design logos, marketing material for small businesses
- Design, Illustrate apparel graphics for customers and clients
- Prep files for screen-printing and heat transfers
- Operate large and small format printers and plotters
- Design decals, wall vinyls
- Create and design customer uniforms
- Organize apparel, design large format prints for store front and show room
- Customer service

2008 - 2018

Freelance Graphic Designer

Companies and Clients

MediMoji, Art Institutes, Corta Knives, Heil Brice, Pure Dank, Code4 Media Group, Drybar Salon, Cool & Chill Ice cream, LA Boxing, Patron, Veuve Clicquot, Wiz khalifa, Snoop Dog, katie Perry,

EDUCATION

2006 - 2011

Art Institute of California - Orange County

BS in Graphic Design

2011

Orange Coast College

Photography, Illustration

2018

Udemy Academy - Online Course

User Experience Design Fundamentals